





# STRATEGIC PLAN

2022 -2027

Mission: *To be the safest, most inclusive, family friendly Club on the Sunshine Coast.*

Values: *Safe Hardworking Accessible Respectful Knowledgeable Supportive*



TIMEFRAME	ADMINISTRATION & GOVERNANCE	PEOPLE & PARTICIPATION	FINANCIAL MANAGEMENT	INFRASTRUCTURE DEVELOPMENT
				
<b>OUTCOMES BY 2027</b> (5 years)	<ul style="list-style-type: none"> <li>Effective and functional Club committee and sub-committees</li> <li>Effective Strategic Management Committee with clear goals</li> <li>Strong connection with local community</li> <li>Successful Marketing &amp; Communications Plan</li> </ul>	<ul style="list-style-type: none"> <li>Gold standard safe club endorsement from Queensland Cricket "To be the safest club in Queensland"</li> <li>All volunteer position descriptions developed and filled</li> <li>Players achieve top half finishes in local competitions</li> <li>Strong Club pathway into Scorchers</li> <li>Annual accreditation &amp; training opportunities for Club volunteers</li> <li>Supportive framework implemented for inclusion of First Nations and CALD members</li> </ul>	<ul style="list-style-type: none"> <li>All payments are made on time</li> <li>Successful Sponsorship Program</li> <li>Increase club sinking fund (minimum \$10,000)</li> <li>Success with a minimum of five grant funding applications per annum.</li> </ul>	<ul style="list-style-type: none"> <li>Up-to-date Infrastructure Maintenance Schedule and Field Maintenance Schedule</li> <li>New clubhouse – joint precinct sports club facility with rugby league/others</li> <li>New playing and training facilities constructed</li> <li>Expand use of Club facilities by other not-for-profit organisations</li> <li>Accessible and inclusive Club facilities</li> </ul>
<b>ACTIONS FOR 2023</b> (1 year)	<ul style="list-style-type: none"> <li>Appoint skilled personnel to Management Committee</li> <li>Develop and appoint operational sub-committees including:                             <ul style="list-style-type: none"> <li>Selection</li> <li>Infrastructure &amp; Facility Development</li> <li>Fundraising &amp; Finance</li> <li>Marketing &amp; Communications</li> </ul> </li> <li>Develop Volunteer Reward &amp; Recognition Program</li> <li>Develop and implement Marketing &amp; Communication Plan</li> <li>Appoint Social Media Officer</li> <li>Appoint Grants Officer</li> </ul>	<ul style="list-style-type: none"> <li>Club/Association has completed all steps under Checklist for Adoption of Australian Cricket's Policy for Safeguarding Children and Young People</li> <li>Current Blue Card Register implemented for all Club volunteers</li> <li>Formal complaint process communicated to all members</li> <li>Produce 10 Scorchers players at all levels</li> <li>Senior and Junior teams (men's and women's) finish top half of their divisions every year</li> <li>JLT checklist implemented</li> <li>Play by the Rules Child Protection online course completed by all volunteers</li> <li>Sign in/sign out register system implemented</li> <li>Code of conduct implemented</li> <li>Senior men &amp; women coach positions appointed</li> </ul>	<ul style="list-style-type: none"> <li>Develop and implement <i>new</i> Sponsorship Program</li> <li>Appoint Chief Sponsorship Coordinator</li> <li>All payments are made on time</li> <li>Implement club sinking fund</li> <li>Success with a minimum of five grant funding applications</li> <li>Increase bar takings whilst aligning to Good Sports Framework (minimum level 3)</li> <li>Continue to sell Club Merchandise via Club website</li> </ul>	<ul style="list-style-type: none"> <li>Significant training net upgrade at Ron Cargill Oval</li> <li>Oval lighting installation 300/200 at Ron Cargill Oval</li> <li>New junior wicket at Coolum Beach Christian College</li> <li>Develop senior night cricket</li> <li>Develop comprehensive Infrastructure Maintenance Schedule</li> <li>Ongoing implementation of Field Maintenance Schedule</li> </ul>
<b>ACTIONS FOR 2024</b> (2 years)	<ul style="list-style-type: none"> <li>Review function and success of Management Committee and operational sub-committees</li> <li>Review Marketing &amp; Communication Plan and role of Social Media Officer</li> <li>Review and further develop local community connections</li> <li>Review Volunteer R&amp;R Program</li> </ul>	<ul style="list-style-type: none"> <li>Produce 10 Scorchers at all levels</li> <li>Club members participating in representative teams</li> <li>Senior and Junior teams (men's and women's) finish top half of their divisions every year</li> <li>Develop Player Recruitment Strategy through incentivised based scheme for 1<sup>st</sup> XI men's playing cohort</li> </ul>	<ul style="list-style-type: none"> <li>Review <i>new</i> Sponsorship Program and Sponsorship Coordinator position</li> <li>All payments are made on time</li> <li>Increase club sinking fund</li> <li>Success with a minimum of five grant funding applications</li> <li>Increase bar takings whilst aligning to Good Sports Framework</li> <li>Continue to sell Club Merchandise via Club website</li> </ul>	<ul style="list-style-type: none"> <li>Roof over Ron Cargill Oval training nets</li> <li>Net refurbishment at Coolum State School</li> <li>Ongoing implementation of Infrastructure Maintenance Schedule and Field Maintenance Schedule</li> </ul>
<b>ACTIONS FOR 2025</b> (3 years)	<ul style="list-style-type: none"> <li>Review function and success of Management Committee and operational sub-committees</li> <li>Continue to expand and retain strong local community connections</li> <li>Implement Volunteer R&amp;R Program</li> </ul>	<ul style="list-style-type: none"> <li>Produce 10 Scorchers at all levels</li> <li>Club members participating in representative teams</li> <li>Girls' team in the local junior competition</li> <li>Senior and Junior teams (men's and women's) finish top half of their divisions every year</li> <li>Implement Player Recruitment Strategy</li> </ul>	<ul style="list-style-type: none"> <li>Review Sponsorship Program and Sponsorship Coordinator position</li> <li>All payments are made on time</li> <li>Increase club sinking fund</li> <li>Success with a minimum of six grant funding applications</li> </ul>	<ul style="list-style-type: none"> <li>New turf wicket for 1st &amp; 2nd XI</li> <li>Oval lighting upgrade at Caulfield Chambers Oval</li> <li>Ongoing implementation of Infrastructure Maintenance Schedule and Field Maintenance Schedule</li> </ul>
<b>ACTIONS FOR 2026</b> (4 years)	<ul style="list-style-type: none"> <li>Review function and success of Management Committee and operational sub-committees</li> <li>Continue to expand and retain strong local community connections</li> <li>Implement Volunteer R&amp;R Program</li> </ul>	<ul style="list-style-type: none"> <li>Produce 10 Scorchers players at all levels</li> <li>Club members participating in representative teams</li> <li>Senior and Junior teams (men's and women's) finish top half of their divisions every year</li> <li>Supportive framework implemented for inclusion of First Nations and CALD members</li> </ul>	<ul style="list-style-type: none"> <li>Review Sponsorship Program and Sponsorship Coordinator position</li> <li>All payments are made on time</li> <li>Increase club sinking fund</li> <li>Success with a minimum of seven grant funding applications</li> </ul>	<ul style="list-style-type: none"> <li>Install training nets at second ground</li> <li>Ongoing implementation of Infrastructure Maintenance Schedule and Field Maintenance Schedule</li> </ul>