

# 2022 COOLUM CRICKET CLUB

SPRONSORSHIP PROPOSAL





# OUR CLUB

Coolum Cricket Club is a growing club and proud that we were one of the only Queensland clubs to grow junior cricket participation.

As a mid-sized club, we are small enough to offer a personal experience (players don't get lost in the crowd!); but big enough to have all the facilities, coaching, support and fun (plus success on the field as well). We have a strong and rich history and have won many premierships at the senior level with the juniors now starting to follow this tradition.

We were the inaugural winner of the Sunshine Coast Cricket Associations "Spirit of Cricket" award. This award was voted on by impartial judges including umpires and officials, and reflect the way the club wants to play cricket – fairly and in the spirit that cricket should be played – respecting all players, umpires and opposition teams.

The club is run and managed by an elected committee of volunteers and is supported by Queensland Cricket.





# SPONSORSHIP PACKAGES

We have put together some packages on the following pages for your consideration. However we are happy to discuss other options with you and put together personalised packages if need be. Some extra ideas.

- Field location flags including sponsor logo
- Event sponsoring such as our carnival / new years eve
- Trivia night / bingo night
- Trophy sponsorship for end of year
- Senior player of the match
- Junior player of the match
- Partial senior team sponsorship logos on sleeve
- Just to suggest a few options





# COOLUM JUNIOR CRICKET MAJOR SPONSORSHIP



## ADVANTAGES INCLUDE:

- Branding on all junior teams training polo shirts - positioning on the polo will be on the front as shown in club polo image
- Media release and coverage announcing the Coolum Major Sponsor
- Premium branding via Coolum digital media, including websites, social media platforms
- All newsletters and emails will promote the major sponsor
- Match Day program premium branding
- Regular match day announcements
- Preferred business of Coolum Cricket
- Framed club polo shirt with major sponsors branding



**\$7,500 PLUS GST PER ANNUM**



# COOLUM SENIOR MENS CRICKET MAJOR SPONSORSHIP



## ADVANTAGES INCLUDE:

- Branding on all junior teams training polo shirts - positioning on the polo will be on the front as shown in club polo image
- Media release and coverage announcing the Coolum Major Sponsor
- Premium branding via Coolum digital media, including websites, social media platforms
- All newsletters and emails will promote the major sponsor
- Match Day program premium branding
- Regular match day announcements
- Preferred business of Coolum Cricket
- Framed club polo shirt with major sponsors branding



**\$7,500 PLUS GST PER ANNUM**



# COOLUM WOMENS CRICKET MAJOR SPONSORSHIP



## ADVANTAGES INCLUDE:

- Branding on all junior teams training polo shirts - positioning on the polo will be on the front as shown in club polo image
- Media release and coverage announcing the Coolum Major Sponsor
- Premium branding via Coolum digital media, including websites, social media platforms
- All newsletters and emails will promote the major sponsor
- Match Day program premium branding
- Regular match day announcements
- Preferred business of Coolum Cricket
- Framed club polo shirt with major sponsors branding



**\$7,500 PLUS GST PER ANNUM**



# COOLUM CRICKET MINOR SPONSORSHIP



## ADVANTAGES INCLUDE:

- Branding on all junior teams training polo shirts - positioning on the polo will be on the back or sleeve as shown in club polo image
- Media release and coverage announcing the Coolum Major Sponsor
- Premium branding via Coolum digital media, including websites, social media platforms
- All newsletters and emails will promote the major sponsor
- Match Day program premium branding
- Regular match day announcements
- Preferred business of Coolum Cricket
- Framed club polo shirt with major sponsors branding



**\$2,500 PLUS GST PER ANNUM**

# COOLUM CRICKET WATER BOTTLE SPONSORSHIP

## ADVANTAGES INCLUDE:

- Every player at Coolum Cricket Club will receive a sponsored drink bottle
- Drink bottle will have the Coolum Cricket logo and the corporate details and logo of the sponsor
- your choice and colour
- Branding via Coolum Cricket Clubs digital mediums,
- including website and social media platforms
- Branding on club newsletters
- Preferred business partner



**\$1,500 PLUS GST PER ANNUM**





# TERMS & CONDITIONS

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- Sponsor will supply Logo and or wording to be printed on uniforms. All Logo's signage and printed matter must be child and family friendly.
- All artwork logos and print works to be proofed by sponsor and approved by Sponsor. Or a re-presentive of Sponsor.
- Payment for sponsorship to be made on agreement and prior to any printing and signage being ordered. Payment to be deposited in below bank account.
- Bank Account Details: TBA
- An Invoice will be generated and issued via email for payment.
- Junior Cricket Major Sponsors: 2 positions only per season
- Senior Cricket Major Sponsors: 2 positions only per season
- Women's Cricket Major Sponsor: 2 positions only per season
- Drink Bottle sponsorship: One bottle for every registered player for that calendar year with your logo on it



# AGREEMENT

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This signed document is binding by which each will adhere. All packages are for one season only/one calendar year.

Sponsor Signature

Date

Name

Position Held